

Sunday, July 16, 2023

Gates open at 9:00 am

FY 2023 Japan
Cultural Expo
2.0 Project
(Commission type)

Venue Yabusame Kamakura Ground, Japan Equestrian Archery Association
(Kajiwara, Kamakura-shi, Kanagawa)

Program
9:00 am — Cultural displays
(Noh, Kamakura-bori lacquerware, Kamakura-period food culture, yabusame)
10:00 am — Yabusame ritual
12:00 noon — Cultural displays (see above), meet-and-greet with archers,
hand-led horse rides for children

Notes on Viewing

- Seats will be offered to guests who donate ¥1,000 or more at reception.
- Standing room will also be available that can be entered without a donation.
- Due to limited space, admission may be restricted if capacity is reached.
- A large screen will be set up in the entrance area for live viewing.
- Visiting guests are asked to take precautions against heatstroke.
- The event will be livestreamed on the YouTube channel of the Japan Equestrian Archery Association.

Presented by The Japan Equestrian Archery Association, the Japan Arts Council,
and the Agency for Cultural Affairs, Government of Japan



YouTube

Yabusame Ritual

at Yabusame Kamakura Ground

流鏑馬神事
鎌倉教場



7-min. walk from Fukasawa Bus Stop (take Enoden Bus or Keikyu Bus from Kamakura Sta.);
short walk from Hatchozura Bus Stop (take Enoden Bus from Fujisawa Sta.); 8-min. walk
from Shonan Fukasawa Sta. on Shonan Monorail
*Visitors are encouraged to use public transportation, as congestion of surrounding roads is expected



JAPAN CULTURAL EXPO 2.0



Website



Japan Equestrian Archery Association

20-43 Onari-machi, Kamakura-shi, Kanagawa

post-kyuubakai@yabusame.or.jp

◆ Objectives

The *yabusame* ritual will be held to pray for peace, a rich harvest, and people's health, as well as to wish for the promotion and development of various cultural traditions that live on in the city of Kamakura and for the preservation of *yabusame* and other forms of Japanese horseback archery. In addition to allowing Japanese citizens to appreciate the allure of *yabusame*, the event will convey *yabusame*'s appeal to foreigners by providing live commentary and reference materials in English.

Furthermore, the event will promote the appeal of Kamakura more broadly and eloquently by presenting exhibit booths that showcase the diverse culture passed down in the city—including not only *yabusame* but also Noh theater, Kamakura-bori lacquerware, and the food culture of the Kamakura period—and offering hand-led horse rides for children.

◆ About Yabusame

Shooting arrows from a galloping horse is called *kisha*, and the Shinto ritual in which *kisha* is dedicated to a shrine is called *yabusame*. *Yabusame* has a history that goes back 1,500 years and is said to have taken its present form in the early Kamakura period (1185–1333). Being a Shinto ritual, it is not just a competition of martial skill but is conducted to pray for such things as peace, a rich harvest, and people's health.

The Japan Equestrian Archery Association, which preserves and maintains *yabusame*, invites you to take this opportunity to view the ancient art that has been handed down for eight centuries.

◆ Yabusame Kamakura Ground

The Yabusame Kamakura Ground is a training ground featuring a 220-meter *yabusame* horse track. Established on November 15, 2020, by the Japan Equestrian Archery Association on land owned by Kamakura City, it is the largest permanent facility in Japan designed for *yabusame*. The association welcomes visitors who wish to observe the training sessions held at the ground every Sunday. For more information, please visit the association's website.

Yabusame Ritual

at Yabusame Kamakura Ground

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Project to Enhance Visitor Satisfaction at Yabusame and Kasagake Events

鎌倉教場
流鏑馬神事

Coming Up Next

This year's second *yabusame* event at the Yabusame Kamakura Ground will take place on Saturday, December 2, 2023. Under the theme "Discover YABUSAME," it will allow uninitiated foreigners to learn about and enjoy *yabusame*. Please note that due to limited space, admission may be restricted if capacity is reached.